

ADVERTISING IN THE ASTROLOGICAL JOURNAL

For fifty years, the Astrological Association has been serving astrology by informing and bringing together astrologers from all over the world. It has succeeded admirably in this; it is now one of Europe's leading astrological organisations and its conferences and publications are world-renowned in the astrological community. It is also a central resource for astrologers, the public, and astrological organisations across the UK.

With members from all over the world, you can get your message across to a highly focused world-wide audience by advertising with the Astrological Association at extremely reasonable prices!

The Astrological Association's flagship publication is the Astrological Journal, which is published six times a year. The Journal is sent out to all members, and can also be purchased in astrology shops by non-members. This isn't a magazine that people read and throw away – articles in the Journal are frequently quoted in academic papers and other astrology publications, and most subscribers keep their copies permanently. Many local astrology groups have copies of the Journal in their libraries for their own members to read – so the actual readership of the Journal is far higher than the membership.

The Astrological Journal is an A4 publication. Pages inside the Journal are either two column or three column pages, giving a wide variety of size options for your advertisement.

Description	One-eighth	Two-ninth landscape	Two-ninth portrait	Two-sixths
Code	1/8L	2/9L	2/9P	2/6P
Size (mm)	86x62	118x86	57x170	86x170
Price Band	A	B	B	C
Colour Supplement	S1	n/a	n/a	n/a
Description	One-third landscape	One-third portrait	Four-ninths	Half-page landscape
Code	1/3L	1/3P	4/9P	1/2L
Size (mm)	179x85	57x260	118x170	179x128
Price Band	C	C	D	D
Colour Supplement	n/a	n/a	n/a	S1
Description	Half-page portrait	Two-thirds landscape	Two-thirds portrait	Whole page
Code	1/2P	2/3L	2/3P	1/1P
Size (mm)	86x260	179x170	118x260	210x297
Price Band	D	E	E	F
Colour Supplement	S1	n/a	n/a	S2

Supplements	Inside front	Inside back	Outside back
Code	S3	S4	S5

Price Band	One issue	2 - 5 issues	6 issues
A	£23.50	£20.60	£19.60
B	£30.00	£26.25	£25.00
C	£35.50	£29.50	£27.80
D	£53.00	£47.00	£44.15
E	£58.85	£53.00	£49.00
F	£94.20	£82.40	£78.50

Code	Description	Supplement per issue
S1	Colour supplement (half page or less)	£20.00
S2	Colour supplement (full page)	£30.00
S3	Inside front	£21.50
S4	Inside back	£16.00
S5	Back cover (full colour only - must also purchase Supplement S2)	£35.00

CLASSIFIED ADVERTISEMENTS

Classified ads are £8.00 for the first 20 words, 20p a word thereafter. Up to six words in bold. Email links / website URLs count as two words.

For further details contact advertising@astrologicalassociation.com